

## Regal Art & Gift Privacy Policy

This Privacy Policy is intended to inform you of our policies and practices in regards with collection, use and disclosure of Personal and/or Anonymous Information that we collect through our website, call center, distribution center, and usage of all services we provide that are owned and operated by Regal Art & Gift. This Privacy Policy is hereby incorporated in our Terms of Service, and by using or registering for use of our Site you accept the terms of this Privacy Policy and expressly consent to the processing of your Personal Information according to this Privacy Policy. "Personal Information" is defined as information about you or your company that is personally identifiable to you, such as your name, address, phone number, and/or email address as well as other non-public information that is associated with the foregoing.

### Use of Information

Regal Art & Gift requires this information to understand your needs and provide you with better service, and for the following reasons among others:

- Confirming your order, subscription, or registration
- Respond to any inquiries or requests
- Process and fulfill your order and communicate with you regarding your order to provide you with outstanding customer service
- Internal record keeping
- Improve our products and services
- Informing you via promotional emails, newsletters, etc. about services, new products, special offers or other information regarding Regal Art & Gift which we think you may find interesting or useful through the email address which you have provided
- From time to time, we may also use your information to contact you for market research purposes via email, phone, fax, or mail regarding opinion surveys of current services or potential new offerings or use the information to customize the website according to your interests
- As we believe necessary or appropriate under applicable law

We will not sell or disclose your personal information to third parties unless we have your permission or are required by law or legal process to do so.

### Wholesale Accounts

If you operate a retail business, you may use the Site to apply to create a wholesale account. Please note that approval or denial of any wholesale account shall be at the sole discretion of Regal Art & Gift. As part of the wholesale account application, we may ask for information such as the company name, "doing business as" designation, business type, full name of the applicant, email address of the applicant, Tax ID/Employer Identification Number for your business, URL or website address for your business, and number or years in business. In addition, we may ask for your billing and shipping information, including billing and shipping contact name, phone number, billing and shipping address and zip code. For further security on all accounts, each approved customer may be provided with their own User ID and password.

### Security

Regal Art & Gift maintains your personal information and data according to strict standards of security and confidentiality. Online access to your information is only possible through a secure (SSL capable)

web browser. SSL-capable web browsers support encryption technology, which helps prevent unauthorized users from viewing your account information as it travels over the Internet. Although we do everything possible to protect your information, no data transmission over the internet can be guaranteed 100% secure. Please exercise caution in submitting your personal information via any website or wireless network.

Regal Art & Gift and our service providers use cookies and other technologies to, among other things, enhance and personalize your online shopping experience and facilitate your ongoing access to and use of the Site, as well as for online tracking purposes. If you do not want to accept cookies, you can generally set your browser to not accept cookies or to notify you when you are sent a cookie which gives you the chance to decide whether to accept it. Certain features or parts of our Site may not work if you delete or disable cookies.

#### Stopping Information

If you do not wish to receive e-mail, written correspondence, telephone, or other contact from Regal Art & Gift, you may contact us via e-mail, in writing, or by calling to request that you be removed from these lists at any time. This request will not affect communications regarding orders placed with us or information regarding these orders.

#### Minors

We do not knowingly collect, use, or disclose Personally Identifiable Information about visitors that are under 18 years of age.

#### California Residents

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit <https://oag.ca.gov/privacy/privacy-laws>. Specifically, this Privacy Policy includes references to the California Consumer Privacy Act ("CCPA") which provides California residents with certain rights, including rights to request access to and deletion of personal information. To learn more about these rights visit <https://oag.ca.gov/privacy/ccpa>.

#### Policy Changes

Regal Art & Gift reserves the right to amend or modify this Privacy Policy at any time without prior notice. Amendments and modifications will apply to all past and current users and replace all prior policies.